NKU

Department of Communication

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Public Relations Major Checklist

For Students Following the:
2010-2011 catalog

Name:
Student ID:
Catalog Year:

CORE COURSES (39 Hours)						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
JOU 110 **OR** EMB 110	Introduction to Mass Communication Introduction to Mass Communication					
JOU 220 **OR** EMB 265	News Writing I Broadcast News Writing	ENG 101				
CMST 220	Interpersonal Communication	CMST 101 or 110				
CMST 303	Organizational Communication	CMST 101 or 110				
CMST 340 **OR** JOU 370	Strategies of Persuasion Advertising	CMST 101 or 110 EMB 110 or JOU 110				
PRE 375	Principles of Public Relations	EMB 100 or JOU 110 & JOU 220 or EMB 265				
PRE 376	Public Relations Writing	PRE 375 (pre-req or co-req)				
PRE 377	Public Relations Case Studies & Campaigns	PRE 375				
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing				
PRE 385 **OR** JOU 492	Publics Relations Research Methods Mass Comm Research Methods	PRE 375 JOU 220				
PRE 394 **OR** ELECTIVE	Special Topics in Public Relations CMST, EMB, JOU, MIN, or POP 300-400 Level Elective	see catalog				
PRE 400	PR Planning & Account Management	PRE 375				
PRE 410 **OR** CMST 370 **OR** JOU 321	Electronic Public Relations Advanced Public Speaking Publication Skills	PRE 376 CMST 101 or 110 EMB 100 or JOU 110				

APPLIED EXPERIENTIAL COURSES (3 Hours) - Choose One						OFFICE USE ONLY
Course		**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
PRE 396	Public Relations Internship	PRE 375 & PRE 376				

PRE 499	Independent Study: Public Relations	Junior Standing or Instructor Consent				

Date of most recent check / update: _____

REQUIREMENTS FOR SUCCESSFUL COMPLETION OF PRE MAJOR

	Major GPA	**GPA Met?**
Grade of C or higher or a 2.5 minimum major GPA required		

Current NKU Secondary Area of Study:

STATUS OF NKU GRADUATION REQUIREMENTS

	Earned	**Still Needed**
120 EHRS total minimum credits required for NKU graduation		
45 total upper level (300-400) credit hours needed for NKU graduation		

Current Cumulative NKU GPA:

Please note: NKU requires a 2.00 minimum cumulative GPA to remain graduation eligible. This may be different from your major expectations.

Graduation eligibility also requires completion of General Education requirements, completion of 25% of total coursework at NKU, and completion of last 30 credit hours at NKU.

PROGRAM CERTIFICATION

	Yes or No	
Has student applied for graduation?		

	Semester	**Year**
Anticipated graduation		

This program certification has been reviewed by a COI Advisor

_____
Name   Date

Note: NKU email is used to communicate all information about graduation status.

Any changes to program certification requirements listed above must be approved in writing and submitted to the Registrar by a COI Representative.