

Department of Communication

COLLEGE OF INFORMATICS

COMPUTATION = INFORMATION = COMMUNICATION

Bachelor of Arts in: Communication Studies

For Students Following the: 2016-2017 catalog 2017-2018 catalog 2018-2019 catalog

Name:	
Student ID:	
Catalog Year:	

	REQUIRED FOUNDATION OF KNOWLEDGE COURSE (3 Hours)					
	Course	Pre-req	Credits	Term	Grade	
CMST101	Public Speaking		3			
OR						
CMST110	Intro to Communication Studies		3			

OFFICE USE ONLY
Approved
Exceptions

	CORE COURSES (24 Hours)				
	Course	Pre-req	Credits	Term	Grade
CMST220	Interpersonal Communication		3		
CMST230	Small Group Communication		3		
CMST300	Research Methods in Comm Studies		3		
CMST303	Organizational Communication		3		
CMST310	Argumentation		3		
OR CMST340 OR	Strategies of Persuasion	CMST101 or CMST110	3		
CMST410	Rhetorical Theory & Criticism		3		
CMST355	Culture & Communication	1	3		
CMST370	Advanced Public Speaking		3		
CMST430	Communication Theories		3		

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	ELECTIVE MAJOR CO	OURSES (9 Hours)			
	Course	Pre-req	Credits	Term	Grade
CMST elective	2xx-4xx		3		
CMST elective	2xx-4xx		3		
CMST, EMB, JOU, MIN, POP, PRE, or COM elective			3		

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	PROFESSIONAL SKILLS (6 Hours) - Choose Two					
	Courses are designed to provide students with ac	dditional writing and tec	hnology pro	ficiencies		
Course Pre-req Credits Term Gr			Grade			
ENG 340	Business Writing	ENG 102	3			
ENG 347	Technical Writing	ENG 102	3			
ENG 349	Web Writing for the Professions	ENG 102	3			

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JOU 220	News Writing	ENG 101 (≥ C)	3		
JOU 321	Digital Publishing	JOU 110 or EMB 100	3		
BIS 101	Fundamentals of Business Computing		3		Succe 101 DS
INF 186	Media Web Coding	BIS 101 or INF 110 or INF 120 or CIT 130 or EMB 140			
MIN 221	Visual Fundamentals for Digital Media	EMB 140 (≥ C)	3		
MIN 240	Intro to Interactive Media	EMB 140 or INF 186 (pre req or co req)	3		

Successful BIS 101 DSST Exam

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO:

- Students are strongly encouraged to enroll in CMST396: Internship.
- CMST101 and CMST110 do not count as elective credit for the CMST major.
- Students may not double count Communication Department courses toward the Communication Studies major and other majors and minors in the Communication Department unless the course is required as the only option in the Communication Studies major and other majors and minors in the Communication Department.
- BIS 101 is only recommended for students with little or no computer experience.